Rently
Making every rental smart

Smart Home
Brochure

Multifamily • Single Family • Vacation Rental • Build-to-Rent

Enterprise Smart Home Solutions

Rently

UNLOCK THE FUTURE WITH SMART HOME

Completely Remote Property Management

Rently provides you with the most powerful, innovative, and customizable smart home system on the market. Rently users can remotely control locks, thermostats, and all of our other smart home devices from anywhere in the world.

Whether you're seeking to increase security, reduce operating costs, or increase rental revenue, Rently has a tailored solution for you.

Enterprise Smart Home Technology

Total Home Automation | Streamline property access with keyless entry locks, reduce utility bills with smart thermostats, and enhance security with sensors.

Cloud-Based Software | Easily manage your entire portfolio of properties from one online platform. ISO Certified and CCPA compliant.

Tri-Band Hub | Using our Rently Hub, seamlessly connect to cellular, Wi-Fi or Ethernet to ensure superior smart home uptime.

Convenience | All devices are pre-paired to the Rently hub and go through rigorous quality assurance. Nationwide installation services available upon request.

Trusted Technology | For over 10 years, millions of renters and thousands of property managers have utilized Rently's technology.

Access Control

Streamline Access I Keyless entry locks replace keys with unique durational codes for enhanced security.

Vacancy Monitoring I With tri-band technology, Rently monitors a property without the need for Wi-Fi.

Energy Management

Reduce Utility Costs I Smart thermostats and lighting reduce utility usage by up to 20% annually.

Increase Rental Revenue I Providing smart home technology as an amenity helps differentiate inventory and maximize revenue.

Rently offers a full suite of smart home solutions to choose from

Damage Prevention

Get Ahead of the Game I Prevent property damage before it becomes a costly problem.

Rently's Dream Team I We offer smart smoke/CO alarms and flood sensors that protect your properties and save you money on insurance.

Smart Monitoring

Enhance Security I Sensors and real time alerts ensure you are always up-to-date on property activity.

Peace of Mind I Rest assured knowing that your units are protected during and between self-guided tours and when they are leased.

Rently

THE VALUE OF SMART HOME

Achieve 30% ROI with our full suite of smart home solutions

INCREASE REVENUE

Increase resident retention
- **50%** of revenue for next year already lives in your properties, if you're talking about a **50%** retention rate
- **72%** of Millennial and **63%** of Gen Z renters are ready to move within 1 year if their smart home needs aren't met

Accelerate leasing velocity
- Reduces time on market by **75%**
- Smart communities convert **13%** higher than regular communities
- Increases touring traffic **25%**

Increase rent by $25-100/month/unit
- Over **75%** of residents would pay more for a smart apartment
- **20%** of Millennials are willing to pay **20%** more per month for smart home technology

Increase unit attractiveness
- Smart communities see an average of **3 times** as many tours as communities without smart home tech
- Smart units receive higher ratings— **4.6 vs 4.0** on average

REDUCE OPERATING EXPENSES

Reduce utility costs by 20-30% including common area
- With a smart thermostat, the average household could save **10-12%** on heating costs and **15%** on cooling costs
- **64%** of Americans are willing to pay a premium for sustainable products

Decreased leasing costs by 20-50%
- Eliminate re-keys (**$50-$150/tenant turn**)
- Reduce resident onboarding and customer servicing costs

Increased Security
- **#1** smart home feature wanted by residents
- **72.4%** of property managers say that smart home enhances security

Asset Protection
- Save **5-20%** on insurance premiums
- **70-90%** decrease in water damage expenses
  - Average MF property sees **4-5 leaks/year**
  - Average remediation cost/leak is **12k**
  - Save **$48-60k/year** with leak detection

Increase your ROI by:

MAXIMIZING RESIDENT ENGAGEMENT	INCREASING ASSET VALUE	IMPROVING BUILDING QUALITY

CALL US FOR A DEMO: 888-340-6340 | sales@rently.com | Rently.com

Rently optimizes the complete renter lifecycle

Renters can complete a self-guided tour, then you can invite them to the Rently Smart Home app once they sign the lease for a contactless move-in experience. They'll then have complete control of the smart home devices in their unit.

But don't worry, managers can still access the unit and monitor HVAC performance while the unit is tenanted. Once their lease is up, just uninvite them from the app. It's as easy as that!
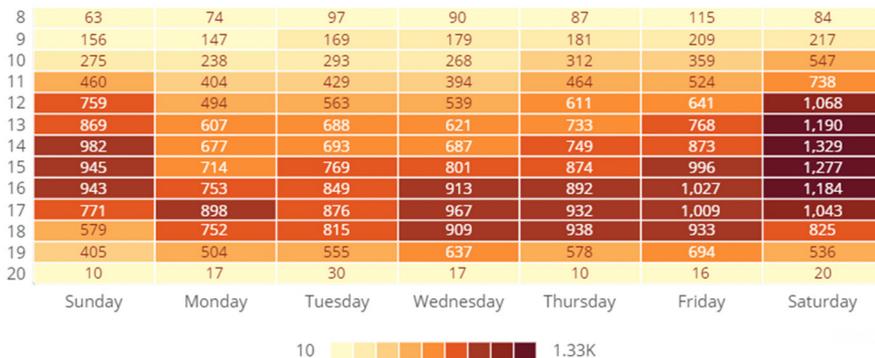
Renters love the benefits that Rently Smart Home offers

- Flexible and convenient touring schedule.
- Contactless tours and move-in/out.
- Remote control of lock, thermostat, and lights and ability to set schedules.
- Ability to set up one time or durational codes for friends and family and delivery services.
- Peace of mind.

Rently's data shows that in 40% of the instances where a renter wants to tour, the leasing office is closed. Saturday and Sunday afternoons between 1:00 pm – 5:00 pm are the most popular times to tour, yet this is when most management teams are not available.

The heatmap below shows the amount of self-guided tours by the hour made within a single week.

« Never leaving smart apartments!!!
I love this app. Gives me so much flexibility!! I have so many options with this system. I was able to get my friends into my unit remotely without having to leave work! Issuing durational codes in my gated complex makes everything better. Will never leave my smart unit! »
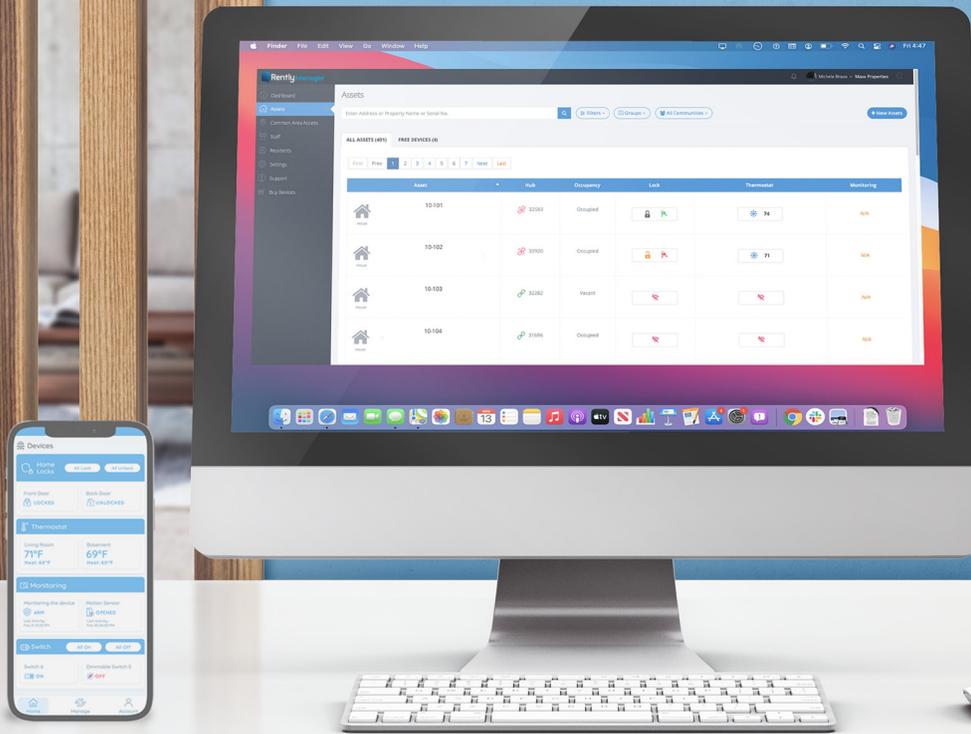—Renter Avo Sinclaire

Ratings & Reviews

4.8 out of 5

575 Ratings

53K Total Viewing

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
8	63	74	97	90	87	115	84
9	156	147	169	179	181	209	217
10	275	238	293	268	312	359	547
11	460	404	429	394	464	524	738
12	759	494	563	539	611	641	1,068
13	869	607	688	621	733	768	1,190
14	982	677	693	687	749	873	1,329
15	945	714	769	801	874	996	1,277
16	943	753	849	913	892	1,027	1,184
17	771	898	876	967	932	1,009	1,043
18	579	752	815	909	938	933	825
19	405	504	555	637	578	694	536
20	10	17	30	17	10	16	20

10 ▢▢▢▢▢▢▢ 1.33K

Self-touring resolves that dilemma by merging online service, IoT networks, and smart technology to provide an efficient and secure touring experience. This allows leasing staff to supplement leasing office hours and fill vacancies faster.

Rently Manager Portal

Our advanced smart home technology can all be remotely managed from our Rently manager portal. We offer the ultimate end-to-end solution to seamlessly manage every aspect of your smart assets.

We integrate with all major property management softwares to streamline your leasing operations. You can manage your tours, tenants, and devices for all of your properties from one portal. Track tour and device status and performance with our robust analytics reporting.
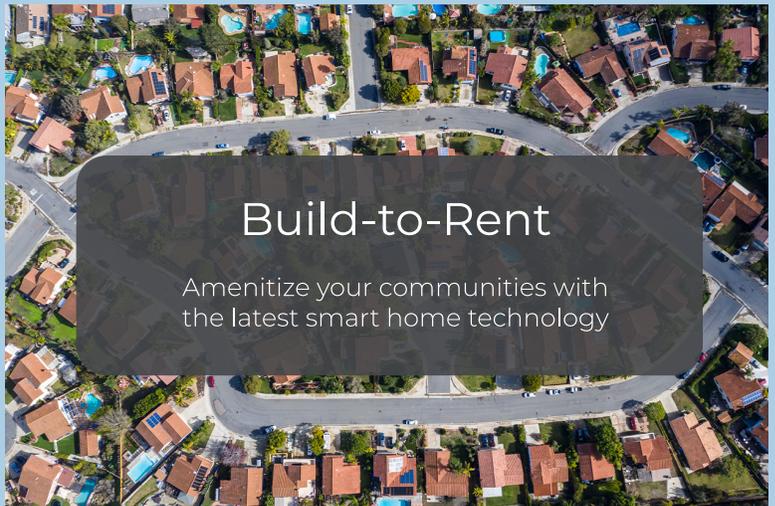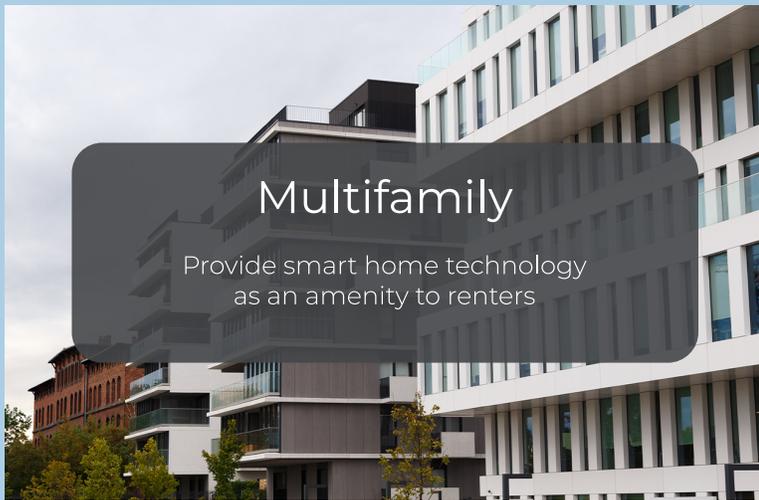
THE RENTLY DIFFERENCE:

We engineer and manufacture our own hubs (not OEM)

What this means for you:

- No supply chain constraints
- We're able to (and we do) fill orders in the thousands
- You can order confidently and know you will receive your devices in a timely manner
- All support is performed in-house

Whether you are deploying Rently Smart Home on apartments, vacation rentals, or single family properties, we have a tailored solution for you. Rently provides ongoing support, installation, and OEM options.

Multifamily

Provide smart home technology as an amenity to renters

Single Family

Automate leasing with Rently Self-Touring and marketing

Vacation Rentals

Streamline guest access and reduce utilities

Build-to-Rent

Amenitize your communities with the latest smart home technology

What are you waiting for?

Call us or schedule a demo to discuss how Rently can help streamline your leasing operations and increase your NOI

Call us now and **SCHEDULE A DEMO** at

888-340-6340

sales@rently.com | Rently.com